



THIS MONTH AT CLI

Welcome to the CLI Newsletter! This is our first in what will be a monthly offering. We thought this would be a great way to collect all we are doing in one place and provide the opportunity for you to read, register, listen or contact us about what's important to you. This Newsletter is not about curating content, it's about what we've done with that content to interpret it and make it practical, useful and usable in the work you do every day - that's what you'll find here and in our blogs, webinars, podcasts, roundtables, research and on demand content too.

You may have noticed that in the last month (and this one coming) we have launched a bunch of new series: [Reinventing Legal Business Series 2](#), [ReinventED Legal Business: The Case studies](#) and [Digital Literacy](#). And, we've continued to collaborate with some amazing legaltech developers and seen virtual demos of their products in our [Legal Techy Tuesday series](#). We'll be adding more new series later this month - Legal Design Thinking and Doing, Client Experience and Cybersecurity. What all this means for you is, if these are subject areas you want to jump into a little more deeply, you'll find everything you need in one spot!

In a few weeks we'll also be launching our biggest undertaking yet, our first [Innovation and Legaltech Week](#) in collaboration with our friends at the [Australasian Legal Practice Management Association \(ALPMA\)](#), loads of supporters, sponsors and, we hope, all of you too. It's going to start 2021 with something exciting, inspiring, positive, practical and proactive so, save-the-date now, February 8-12, 2021 and please [register your interest](#) so you can receive information about this directly to your mailbox.

Finally, thanks so much for your continued support and interest in the Centre's work – we couldn't do it without you and we wouldn't want to! We encourage your feedback so, please email us, we would love to hear from you: CLI@collaw.edu.au.

And now, to the Newsletter – enjoy!

A handwritten signature in black ink that reads 'Terri'.

Terri Mottershead
Executive Director
Centre for Legal Innovation

A THOUGHT TO START...



Every month there is an overwhelming amount of content on the changing legal ecosystem – that's right "ecosystem," we've moved beyond "industry" and way beyond one single "profession." And while we might not love the word, it does signal an important reality, that law firms and legal departments are now just two players in a multi-player, multi-disciplinary global legal market.

In that market, legaltech remains a huge focus. Even more so now that we have been "forced" to use a number of tools, processes and systems that we've actually had for a while but never had "the time" to optimize. Where we, and our clients, find ourselves today is different from what it was just 6 months ago. More sophisticated in what tech we use but still struggling with whether we have the right tech or even know how to make the best tech decisions.

Enter [LexFusion](#)...[Read more](#).

IN THE SPOTLIGHT



Technology does not define innovation, says KorumLegal CEO Titus Rahiri

In our October CLI Legalpreneurs Spotlight, Titus discusses his journey in legal innovation and legaltech which led him to launch KorumLegal, a legal solutions company providing a platform for bespoke People, Process & Technology and Managed Legal Services solutions across the Asia-Pacific region and beyond. [Read more](#)

CLI News

We are delighted to recognise the recent accomplishments of two of our CLI Advisory Board members:

- [Melissa Lyon](#), Associate Principal, [Hive Legal](#) and former CLI Distinguished Fellow – Lawyers Weekly Australian Law Awards 2020 Innovator of the Year (Individual)

- [Hilary Goodier](#) – new role as Partner and Chief Operating Officer of Ashurst's awarding winning global NewLaw division, [Ashurst Advance](#)

We also welcome on board [our new CLI Distinguished Fellow, Sam Burrett](#). Sam's Fellowship will focus on a comprehensive review and analysis of how, why, when, where and what legaltech is being used in the legal ecosystem.



ReinventED Legal Business: The Case studies

The purpose of [this series](#) is to showcase legal businesses - law firms, in-house legal departments, ALSPs, Community Legal Centres, Legal Consultancies, Legal Incubators and Accelerators – that have reimaged, repurposed, or reinvented legal business and tell their stories here.

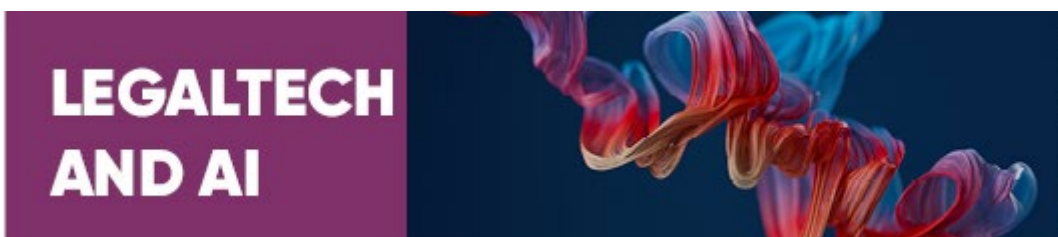
- **In September**, we kicked off the series with **UK based Sparqa Legal** – an interesting blend between a client self-help platform and paid subscription/referral business model – you can catch this on video here [Watch Now](#)
- **In October**, we'll hear from **Australia based Law Squared**, an innovative NewLaw firm that has challenged the status quo of the traditional law firm model – 16 October at 1pm – 2pm AEDT (Sydney time) [Register Now](#)

Reinvent Legal Business Series

Where the [first Reinvent Legal Business series](#) was all about supporting the legal industry through the initial and significant impact of COVID-19, our [second series](#) is exploring where and what is currently trending and, most likely to lead to sustained change.

We still have a few more webinars coming up and you can also watch or listen to these recent webinars and podcasts on demand:

- **Making Legal Decisions Differently** – Knowledge management, data analytics and so much more [Watch Now](#) [Listen Now](#)
- **Reinventing the Legal Workplace** – Meet the new people, people! [Watch Now](#) [Listen Now](#)
- **The Changing Face of Legal Innovation and Transformation** – Who's zooming who? [Watch Now](#) [Listen Now](#)
- **What do law firm clients REALLY need (and want)?** [Watch Now](#) [Listen Now](#)
- **The New Legal Intern** [Watch now](#) [Listen Now](#)



Digital Literacy Series

Digital Literacy...we read and hear the term often but, what does it mean in legal business and practice? How do you know if you are “digitally literate”? We answer these questions and many more in this series.

We kicked off the series in with collaboration with our friends at [LOD](#) and a three-partner on Office 365:

- **0365 – Productivity Tools** – 1 October: [Watch Now](#)
- **0365 – Collaboration Tools** – 27 October at 10am – 11am AEDT (Sydney time) [Register Now](#)
- **0365 – Supercharging your Office Stack with LOD365** – 11 November at 10am – 11am AEDT (Sydney time) [Register Now](#)

Legal Techy Tuesday Series (LTT)

In October 2019, CLI launched its [LTT series](#) – a virtual webinar series where legaltech developers meet legaltech users. We have a library of 20 demos waiting for you, a sampling of the most recent are:

- **Relativity Virtual Demo** [Watch Now](#)
- **India Showcase: Leegality Virtual Demo** [Watch Now](#)
- **India Showcase: LegalMind Virtual Demo** [Watch Now](#)



The [LP Lab](#) is a collaborative learning community for those with an interest in reinventing, innovating and transforming legal practice. The Lab works through a LinkedIn Private Group site. Membership is FREE and an email away: LPLab@collaw.edu.au

Lab Member only sessions:

To attend these sessions, you have to be a member of the LP Lab. Lab members can ask any questions they would like during the sessions. Dial in details are posted in the Lab's Members Only LinkedIn Private Group.

Cybersecurity Briefings Series

Every month since February, our resident cybersecurity specialist has taken a hot topic in this area and provided practical advice in how best to manage it. The next in this series is: **Email Antispam** with [David Williams](#), CEO, [FortiTech](#) – 5 November at 1pm-2pm AEST (Brisbane time).

Geeky Guru in Residence Series

Our Geeky Gurus (GGs) are specialists in practice related subject areas and who are available to Lab members to provide 15 minute free consultations. Since February, the GGs also have also held an hour long briefing session in their areas, again with the option for Lab members to ask any questions they would like – we called this the GG in Residence series. The next in this series is: **Top Tips for successfully starting and**

completing Document Automation Projects with [Gene Turner](#), Managing Director, [LawHawk](#) – 30 October at 1pm – 2pm AEDT (Sydney time).



The [CIOF](#) is a community of senior professionals leading innovation initiatives in professional service organisations who come together to share experience and the exchange of ideas. The CIOF works through a private group site on LinkedIn and WhatsApp. Membership is FREE and an email away: CIOF@collaw.edu.au

CIOF Member only sessions:

To attend these sessions, you have to be a member of the CIOF.

November Virtual Workshop

Encouraging innovation – where to from here?

There is nothing like a global pandemic to get us to focus on change so, what does that mean for those tasked with encouraging innovation in legal organisations?

In this virtual workshop, facilitated by [Melissa Lyon](#), Associate Principal, [Hive Legal](#) and [Katherine Mountford](#), Principal and Owner, [KM Talent](#), on 26 November at 12.30pm- 2pm AEDT (Sydney time), we'll share experiences and explore what that role looks like now and what it could look like in the future in three key areas: people and resourcing, operations/technology and data and client led innovation.



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